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CLINTON, SOUTH CAROLINA

FEBRUARY, 1964

# Annual Giving Hits Record \$66,478

**A**nother new annual giving record has been set by Presbyterian College alumni and friends in 1963. The amount: \$66,478.20 from 1,170 donors.

President Marc C. Weersing, in making the announcement, said the figures of last year compare to 1962 totals of \$55,134.03 from 1,071 donors.

The final report for 1963 shows \$40,376.64 given by 840 alumni and \$26,010.56 given by 333 PC Associates (friends and non-alumni parents). Twenty-eight percent of the alumni participated last year, as compared to 25 percent in 1962.

Dr. Weersing pointed out the Living Endowment division of the program accounted for \$42,683.26, of which \$6,761.01 was designated for the Walter Johnson Club. Another \$23,794.94 was contributed directly to the Johnson Club, making the total for his alumni athletic organization hit a record \$30,555.95.

South Carolina District One, within PC's statewide alumni organization, led all others with \$14,323.58. Laurens County set the pace here among the five counties (Abbeville, Greenwood, Laurens, McCormick, Newberry) with \$13,532.58 of which \$12,836.58 came from Clinton.

Greenville County, running second among all counties with \$5,491, led District Two (Anderson, Greenville, Oconee, Pickens) to the number two spot among districts on the strength of \$7,553.50 contributed. District Three (Cherokee, Chester, Lancaster, Spartanburg, Union, York) had \$4,925.50.

The top ten counties, behind Laurens and Greenville had: Spartanburg, \$2,336.50; Charleston, \$1,856; York, \$1,426; Sumter, \$1,372; Pickens, \$1,152.50; Richland, \$1,095.50; Anderson, \$810; Greenwood, \$670.

Among the leading states, South Carolina recorded \$33,843.08; North Carolina, \$15,872.56; and Georgia, \$7,816.31.

## Summer School Opens June 8

The 11-week Presbyterian College summer school will open next June 8 and extend through August 21 for its 1964 session.

A maximum of 12 hours' credit (two additional for laboratory science) is available for both terms or six hours for either one of the two terms scheduled for these dates: first term, June 8-July 15; second term—July 16-August 21.

Tentatively, courses are to be offered in these ten departments during summer school: Bible, biology, chemistry, economics, education, English, history, mathematics, political science and Spanish.

## Choir Album Adopted By General Assembly

The new record album of the Presbyterian College robed choir has been adopted by the Board of Christian Education of the Presbyterian Church, US, as part of its promotion of the Covenant Life Curriculum.

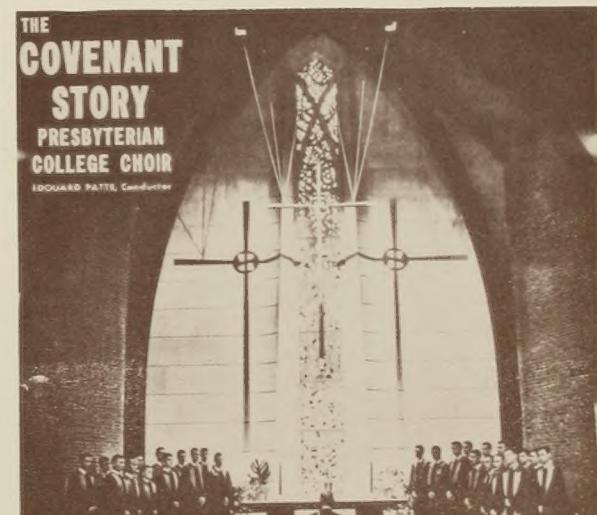
A mailing piece entitled "The Covenant Story in Music and Dramatic Narration" was distributed by the Board to all ministers and directors of Christian education throughout the General Assembly. The pamphlet explains:

"With the launching of the Covenant Life Curriculum, a new interest in the biblical Covenant is sweeping the church. Aware of this interest and caught up in it themselves, the members of the Presbyterian Choir decided to make their seventh recording an interpretation of the Covenant in song. The record they cut is so fine that it is being made available through our Presbyterian Book Stores."

Sales already have exceeded the initial distribution of 500 and more orders continue to be filled.

Dr. Edouard Patte, now in his 17th year as conductor, directs the 31-voiced male group in this high-fidelity recording pressed by RCA Victor. The program ranges from the depth of Bach to the simplicity of the Negro spiritual in 13 enduring selections rendered by the tenor-bass choir.

Album Jacket for PC Record.





President Weersing reviews plans with Jones.

Herman Jones, Jr., retired executive vice-president of the First National Bank of Atlanta, has joined the staff of Presbyterian College as Georgia representative with offices in Atlanta.

He will serve the college in the field of public relations and development, providing a closer link between the school and the Georgia Synod, which shares in its control and support.

President Weersing expressed keen satisfaction over being able to obtain Jones for this position a

#### Herman Jones, Jr.

## Atlanta Banker Joins PC Staff

few months after his retirement as one of Atlanta's leading bankers. He will maintain his office at 1776 Peachtree Road, NE, in his new work.

Herman Jones had served the First National Bank of Atlanta since 1920, rising through the ranks from clerk to executive vice-president and director in 1948. He held the latter position for 15 years, until reaching retirement age last winter. During this time, he served a term as president of the Atlanta Clearing House Association.

A native of Greensboro, N. C., Jones attended the Universities of Missouri and Oklahoma, served with the field artillery in World War I and spent three years with the Durant (Okla.) National Bank before moving to Atlanta in 1920. Through the years there, he has taken a leading part in civic and religious activities. He serves as an officer of the First Presbyterian Church and as a member of the Council of the Georgia Synod. Jones is married to the former Ruth Currens, and they have two daughters.

### Ligon Family Gives Scholarship Named for Rev. Richard Cater Ligon

The Rev. Richard Cater Ligon Scholarship Fund has been established at Presbyterian College in memory of a devout Presbyterian minister who served for more than a quarter-century in upper-South Carolina.

Contributions to the PC endowment are being made by family members to perpetuate in his name an annual scholarship grant for qualified ministerial students. Joined in the project thus far are: sons Langdon S. Ligon of Greenville, S. C., and the Rev. J. Frank Ligon of Black Mountain, N. C.; daughters Mrs Tom C. Ingerson of Miami, Fla., and Mrs. John K. Linn, former missionary to Japan now living in Hyattsville, Md.; grandsons Langdon S. Ligon, Jr., of Greenville and S. Cater Ligon of Charlotte.

The Rev. Richard Cater Ligon was a native of Abbeville County, S. C., saw active duty as a young man in the Confederate Army and was educated at Davidson, Erskine, and Columbia Theological Seminary. He was for 26 years pastor of the Good Hope Presbyterian Church of Iva, S. C. (1876-02) and also served nearby smaller churches during this time. He concluded his ministry in the pastorate of Smyrna and Morris churches in Newberry County, S. C. (1902-05) and died at his Iva home in 1906.

Family ties with Presbyterian College have been close through the years. Grandson S. Cater Ligon attended PC; and the late Joshua Wideman Ligon, another son of the Rev. Richard Cater Ligon, was a member of the class of 1901 and taught here, 1907-11.

### *Bequest from Dr. Simpson*

Presbyterian College has received a bequest of \$3,000 from the late Dr. Addison W. Simpson of Washington, Ga.

Alumnus Simpson, a member of the class of 1896 at PC, designated his legacy to the College for these three objectives to receive \$1,000 each: ministerial scholarship fund, Living Endowment and Walter Johnson Club.

Dr. Simpson died on November 12, 1963, after more than 60 years of dedicated service as a physician to the Washington area, as a civic and religious leader of his community and as a loyal alumnus. He was 87.

### Check and Double

Accepting recent checks given to PC by corporations, President Weersing is pictured in the panel, reading left to right, with: Wilton B. Fowler of Columbia, Esso district manager; Carl Gore, Sears Roebuck manager for Clinton; and Ralph O. Osteen, manager of the Travelers office in Columbia.



# —Gifts by Industry Also Help Strengthen Program—

Gifts by industry are coming in increasing numbers to Presbyterian College, as corporations give more attention to strengthening the private colleges of this nation. Their leaders recognize that institutions such as PC are the purest form of free enterprise in education and that proper liberal arts training provides a sound background for future executives.

These funds are used primarily to supplement the current operating expenses of the college, helping to offset the differential between what the student pays in fees and what it costs to educate him. Here are some gifts of the past three months:

## ESSO: \$3,000

PC was one of four South Carolina colleges and universities to receive 1963-64 cash grants from the Esso Education Foundation.

The grant of \$3,000 came as unrestricted funds to improve the educational program of the college. It marked the third straight year that Presbyterian has received assistance from Esso, as part of the company's national program which awarded almost \$2,000,000 to 170 institutions this year.

## SEARS: \$1,020

A grant of securities valued at \$1,020 has been made to PC by Sears, Roebuck & Co., through its local Clinton outlet. A similar amount was received from this source last year.

Almost 500 private colleges and universities received unrestricted grants under Sears' 1963 aid-to-education program. Since its inauguration in 1962, the program has provided approximately \$1,400,000 to help non-tax-supported institutions of higher learning meet their financial needs.

## EQUITABLE: \$1,000

Equitable Life Assurance Society of the United States has presented the College with a \$1,000 check for the second straight year.

This grant also is unrestricted and is part of the Equitable "Program for Support of Higher Education" which awarded \$125,000 to 125 privately supported colleges and universities for the 1963-64 ses-

sion. Recipients are selected with the assistance of an advisory group of nationally prominent educators.

## US STEEL: \$875.75

Of the ten South Carolina colleges included for assistance by the United States Steel Foundation this year, Presbyterian received an unrestricted grant of \$875.75.

The gift was part of the \$2,500,000 aid-to-education program conducted annually by US Steel to assist 753 colleges and 30 educational organizations. The foundation has presented checks totaling \$100,000 to South Carolina colleges since 1937.

## TRAVELERS: \$550

Again this year, Presbyterian has been tapped as the only institution in the state to receive a grant from the Travelers Insurance Company.

The unrestricted gift of \$550 is part of Travelers' annual program to assist a number of private institutions in the United States and Canada "in recognition of the investment made by colleges and universities in educating the men and women of the Travelers staff and in providing future alumni."

## GULF: \$377

As it has for the past number of years, the Gulf Oil Corporation added its check for \$377 to supplement the PC financial operation. This was one under the company's national program of aid to education.

## Grant Set in Yeldell's Memory

A scholarship in memory of George Sheppard Yeldell, Jr., is the gift to Presbyterian College of his mother, Mrs. George S. Yeldell of Greenwood.

Her \$1,000 contribution for this purpose has been included in the college endowment, with interest to provide funds "for a deserving boy in need of financial assistance."

George Sheppard Yeldell, Jr., received his BA degree from PC in 1933 and his law degree from the University of South Carolina law school. He practiced law in his native Greenwood and served as magistrate there from 1947 until his death in 1962.

## Corporate Support for PC



# Alumni Establish Scholarship To Honor Dr. Neill Whitelaw



A scholarship honoring Dr. Neill G. Whitelaw, veteran chairman of the Presbyterian College physics department, is being established here by PC alumni.

The alumni board of directors voted to set up an annual \$500 award, to be given as a merit grant to a member of the rising junior class at PC. It will begin next fall.

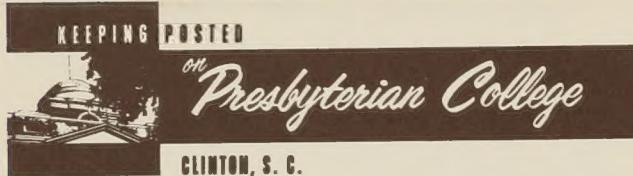
Funds for the Neill G. Whitelaw scholarship are to come through the annual giving program conducted among alumni and friends of the college. The plan calls for subscriptions to pay the grant amount each year until sufficient additional funds can be set aside for endowing the scholarship. Each award will be made for one year to a junior "on the basis of general scholarship, need and future promise of superior performance."

The directors named the scholarship for Dr. Whitelaw in recognition of his 29 years of outstanding

service as a teacher at Presbyterian College. It was pointed out that he has made an important contribution to the college and to the world of science through the students who trained under his guidance here—several of whom today play a responsible part in the nation's guided missiles program.

Dr. Whitelaw himself was sought during World War II by the Oak Ridge Project then completing development of the atomic bomb, but he decided to remain at PC. A native of Kidder, Mo., he came to Presbyterian in 1935 from the faculty of the University of Wisconsin, where he had received both his master's and doctorate.

Through the years, Dr. Whitelaw has been considered PC's toughest taskmaster. He also has been considered one of the campus' most sympathetic student advisers. The combination has paid dividends, and it is this career which alumni applaud in establishing the Neill G. Whitelaw Scholarship.



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"Keeping Posted on Presbyterian College" is sent without charge to persons interested in PC or in the work of independent church-related colleges generally. Anyone who wishes to be added to the mailing list or to comment on matters discussed within the bulletin should address Ben Hay Hammet, Director of Public Relations and Alumni Affairs.

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